

LOVISA
OF SWEDEN

Outdoor Office 2024





The planet is our hub. The economy is a spoke - not the other way around

Design and innovation development are our mission, and together with a sustainable and holistic approach, it is the core of our business.

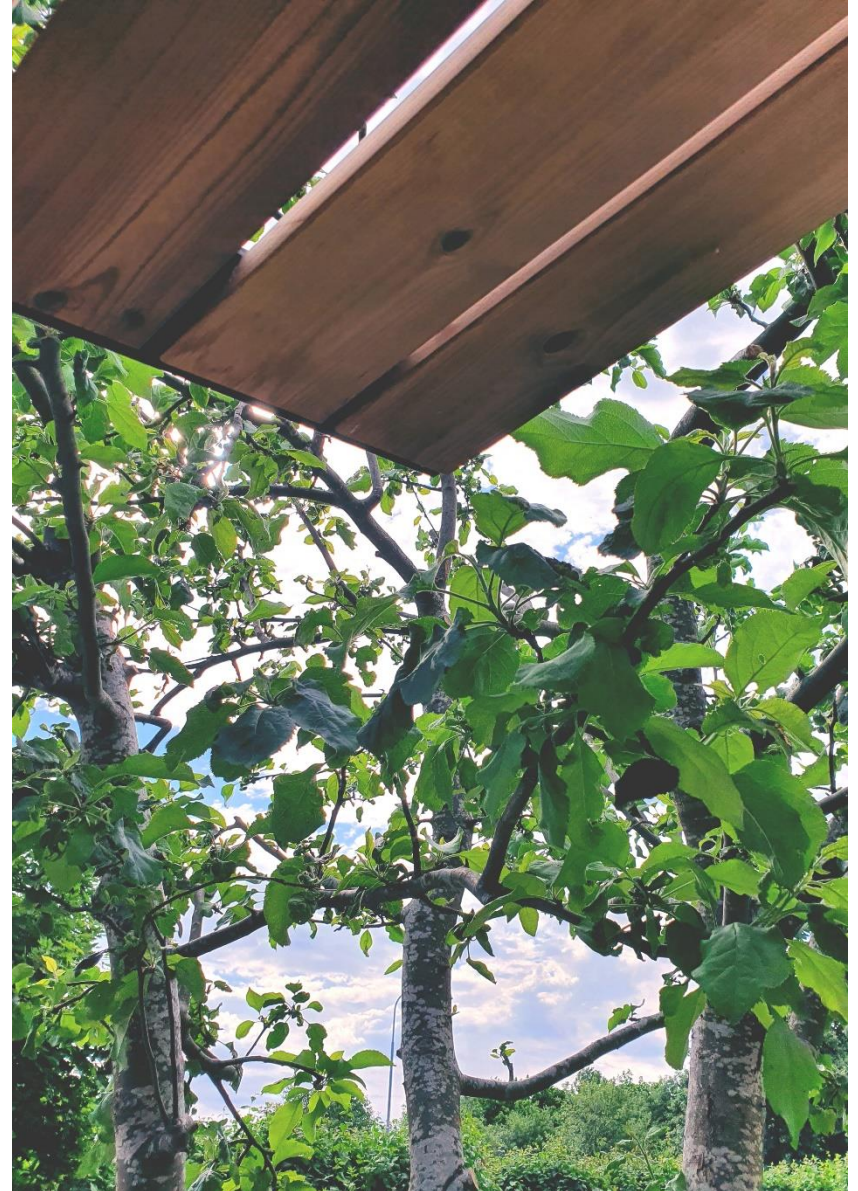
We want people to be outdoors. Through innovative solutions, we design not only for outdoor office work but for all outdoor activities. With our outdoor office solutions, we create the opportunity to bring your computer outdoors during work and study hours without the sun obstructing the view of the screen. Being outdoors contributes to better health and well-being.

How much of your time do you actually spend indoors?

We have never been indoors as much as we are nowadays. Stress-related illnesses have significantly increased, and the lack of recovery is the primary issue. Recovery is obtained through sleep, outdoor activities, and nature experiences, in what we called “restorative” environments. Bad working conditions, vitamin D deficiency, and stress lead to high rates of sick leave, which costs a lot for companies, it's tarnishing their reputation, and they get lowering productivity.

Spending time outdoors provides fresh air and vitamin D, which enhances human well-being, productivity, and creativity. Sleep quality improves, and it helps counteract depression and anxiety while increasing stress tolerance. Employers can now measure well-being attendance instead of sick leave and that also making them more attractive in the job market.

Sun protection can promote health by preventing direct sunlight exposure, especially important for patients with malignant melanoma. We also need an outdoor alternative during pandemics since we know that infections don't spread the same way outdoors as they do indoors. Furthermore, we don't need to heat or cool indoor spaces, nor provide lighting, cleaning, and similar services when offices and classrooms move outdoors. Maintenance as that becomes significantly simpler outdoors.





"Measure well-being attendance instead of sick leave and become an attractive employer."

- Investing in outdoor offices can attract customers and employees and enhance a sustainability profile.
- As an employer, you can have healthier employees and thus reduce sick leave.
- Outdoor activities provide vitamin D and can boost your immune system and lower your stress levels.
- Spending time outdoors can increase your creativity and productivity.

Swedish production and sustainable materials

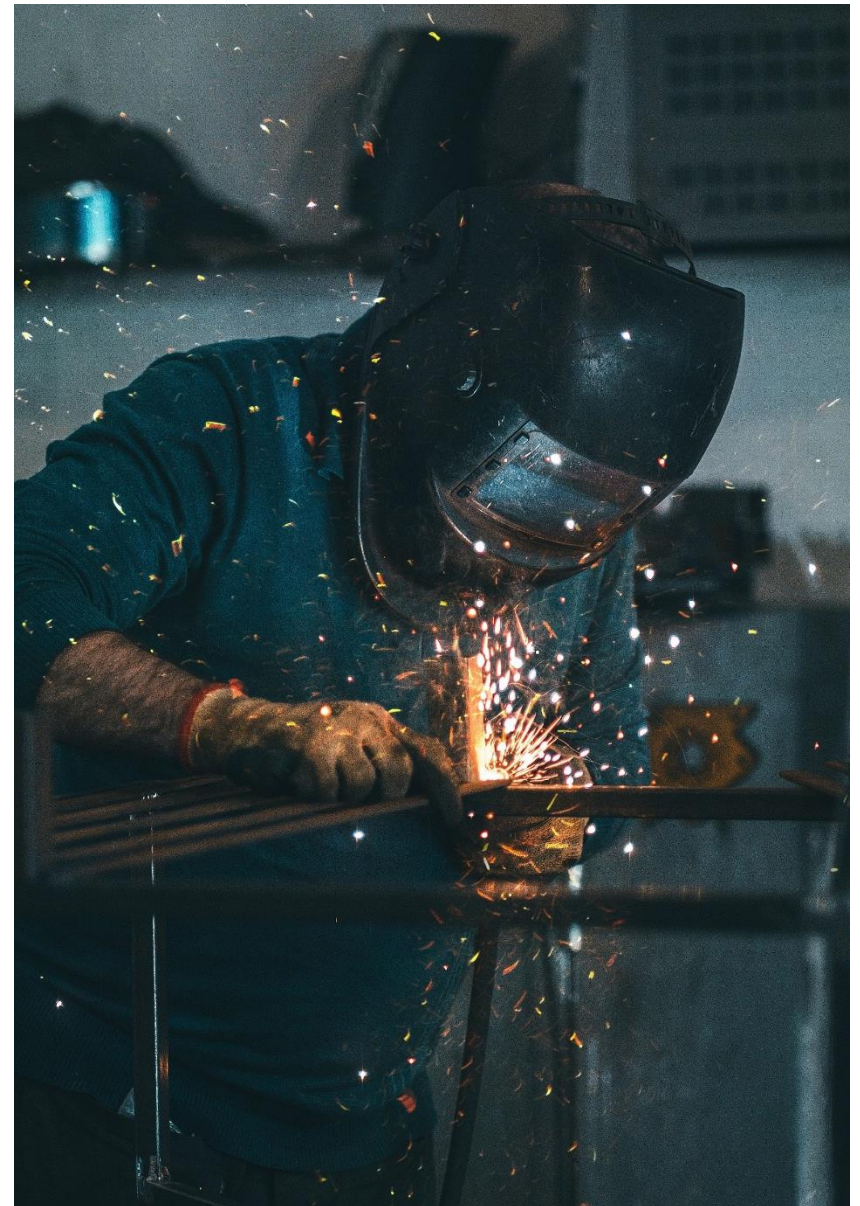
We have local and small-scale Swedish production with a minimal number of transports.

We use Swedish pine and it's heat-treated, and the end products are entirely ecological. Heat-treated wood has a longer lifespan than wood treated with chemicals, and it's almost maintenance-free. Simply washing the furniture annually is sufficient, and if you wish to preserve the golden-brown color, it can be oiled with an ecological colored oil.

We use steel with an undercoating that is zinc- and VOC-free. On top of that, our furniture's is powder-coated for minimal environmental impact.

Our products are designed to be easily repaired, cleaned, and maintained so that they last for generations. Few components and visible craftsmanship make it possible.

We can proudly say that we are genuinely committed to sustainability.





Our product family

The Bug, The Whale, The Ant

The Bug

Roof

All our products have excellent sun protection. With this furniture, you can adjust the chair to follow the sun, ensuring that you always have shade over you and your computer.

Ergonomics

The Bug is designed ergonomically to provide the user with the best possible sitting experience.

Flexible Table

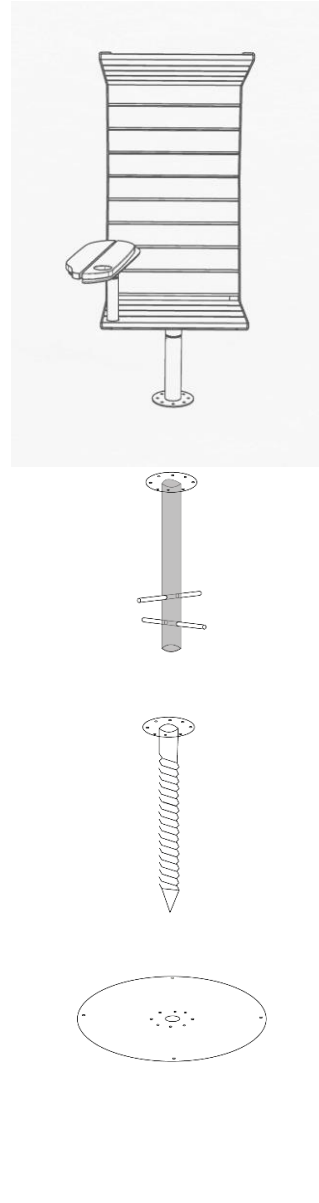
The table can be rotated laterally to accommodate as many people as possible. You can have it close or a bit farther away from your body, or use it as an armrest, whether you are right- or left-handed. You also have a shelf under the table to prevent papers from blowing away.

Materials

Frame: Steel. Axalta Zerozinc - undercoating and Alesta AP (powder coating) RAL 9005.

Covering: Heat-treated Swedish pine.





The Bug - Specifications

1 x chair
1 x table
1 x leg

Dimensions: 1635 * 650 mm

Weight: approximately 65 kg

Assembly

The Bug comes partially assembled. Instructions are included for final assembly.

The Bug, for In-Ground Installation

A good choice for newly developed land. Traditional in-ground installation.

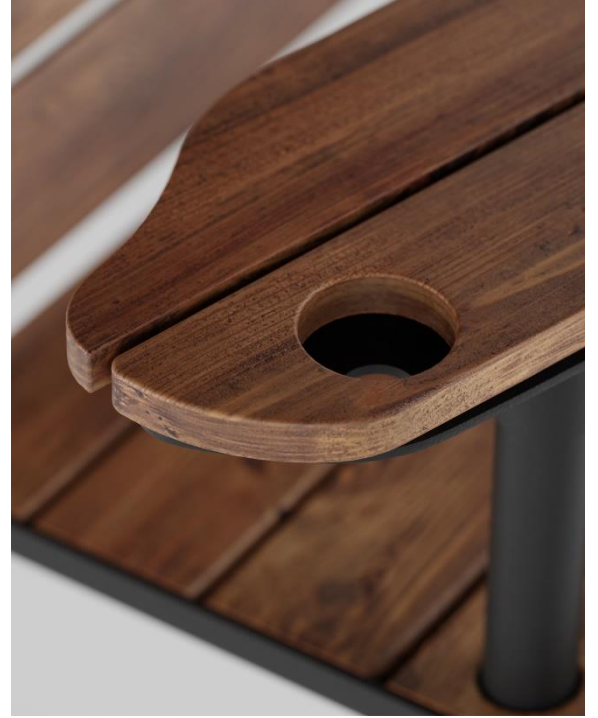
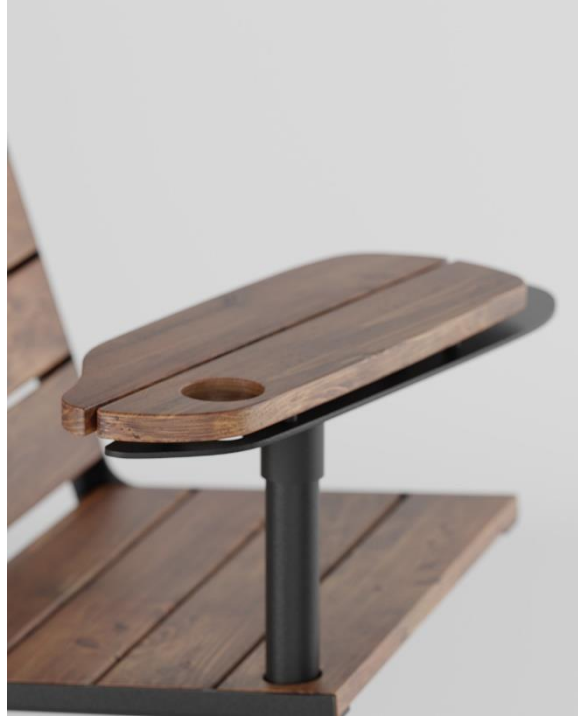
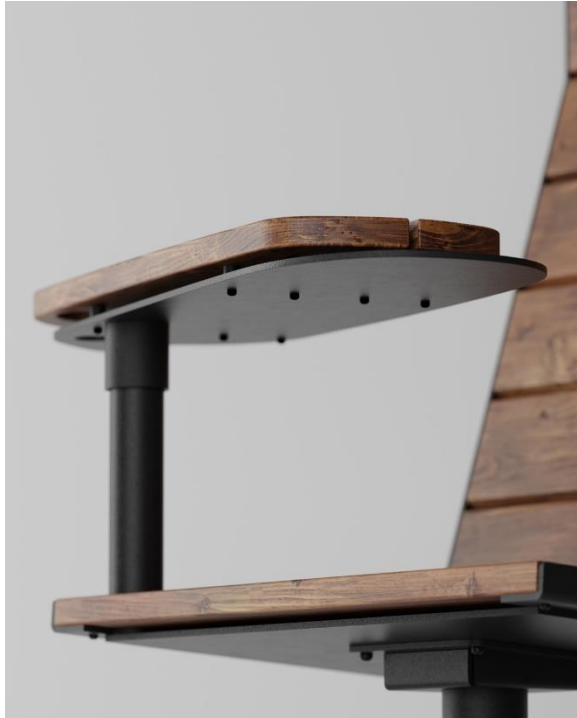
The Bug, for StopDigging Ground Screws

Ground screws with assembly are offered by retailers.

Ground screws - A good choice for semi-public and public environments. It minimizes the risk of theft, and no excavation or pouring is required. Read more at stopdigging.co.uk.

The Bug, for Terrace

Terrace base - A great choice for private environments. The chair is easy to move around, works perfectly on a terrace or a paved courtyard, and no intervention in the ground is needed. Weight of the foot: approximately 30 kg.



The Whale

Sunshade

What's innovative about The Whale is that you can project lectures and watch movies outdoors even in bright sunlight. Under this pergola, you have total shade while still enjoying natural daylight, creating an exceptional experience.

Projection

The glass panel serves as a classic whiteboard and projection surface, allowing the user to project lectures, display movies, and write on it.

Good to Know

A building permit is required for The Whale. Documentation for the building permit application can be provided by Lovisa of Sweden for use in Sweden.

Materials

Frame: Steel. Axalta Zerozinc - undercoating and Alesta AP (powder coating) RAL 9005.

Covering: Heat-treated Swedish pine.

Glass: 12.76mm special laminate, double-hardened, aluminum brackets RAL 9005.





The Whale - Specifications

You can customize The Whale according to your needs. Here are two packages that we have put together to simplify the selection of components:

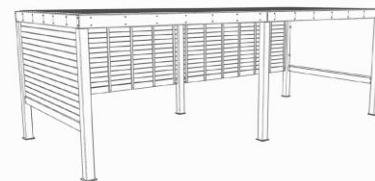
The Whale, Small

- 1 x Starting Section 3*4 meters
- 1 x Wall Section 3 meters
- 1 x Wall Section 4 meters
- 1 x Glass Panel with associated fastening



The Whale, Medium

- 1 x Starting Section 3*4 meters
- 1 x Extension Section 3*4 meters
- 1 x Wall Section 3 meters
- 2 x Wall Section 4 meters
- 1 x Glass Panel with associated fastening



Weight

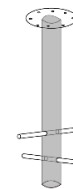
The columns weigh approximately 60 kg each, the long roof edge profiles weigh about 55 kg each. The total weight for The Whale "medium" is 1855 kg.

Assembly

The Whale comes as a construction kit. Instructions are included for final assembly.

The Whale, for In-Ground Installation

A good choice for newly developed land. Traditional in-ground installation.



The Whale, for StopDigging Ground Screws

Ground screws with assembly are offered by retailers. Ground screws - A good choice for semi-public and public environments. It minimizes the risk of theft, and no excavation or pouring is required. Read more at stopdigging.co.uk.





Watch movies outdoors under the bright sun

Now it's possible to project presentations, watch movies, or give lectures outdoors even when the sun is shining brightly.

Through our innovative work, we've developed a pergola where sunlight does not enter between the wooden planks and eliminating annoying glare on the screens inside the pergola.



The Ant

Standing tables with Backrest

Two functions in a single piece of furniture. For instance, you can lean against the backrest of the standing table behind you and use the standing table in front of you as a desk.

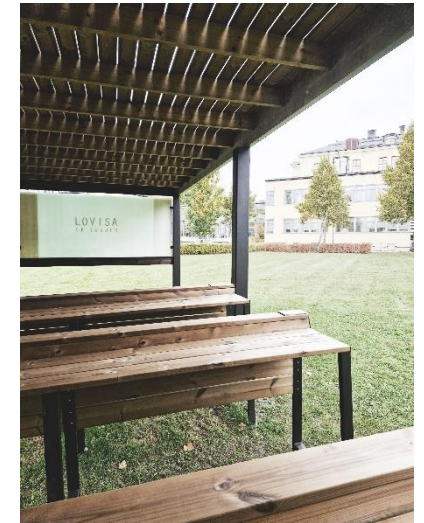
Desktop Surface

Wide desktop surface with tip protection at the back edge - to prevent anything from falling- and to minimize the risk of someone leaning against your table.

Materials

Frame: Steel. Axalta Zerozinc - undercoating and Alesta AP (powder coating) RAL 9005.

Covering: Heat-treated Swedish pine.





The Ant - Specifications

The Ant, Small

Consists of 2 legs
Total length of 1400 mm
Height 1175 mm

The Ant, Large

Consists of 3 legs
Total length of 2800 mm
Height 1175 mm

Weight

The Ant "large" weighs 109 kg.

Assembly

The Ant comes as a construction kit.
Instructions are included for final assembly.

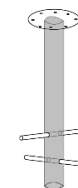
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Design and Innovation



We develop innovations and solve problems. We always work closely with the user, and we model in both 2D and 3D before we take a design from drawings to a prototype and finally to a finished product.

In the design process, we employ proven design methodologies where surveys, interviews, observations, and field studies inform our process and our outcome.



Lovisa Pettersson
Designer and CEO



Inspiration and Design Language

Our **"The Whale"** can accommodate many people, much like a real whale. Together with the standing table, The Ant, they become a perfect outdoor meeting room. **"The Ant"** - that works in close-knit rows, collaborating as a group and carrying the most essential things around – the computer.



In old Swedish folklore, it was believed that the ladybug was a bearer of good luck, and that work would go exceptionally well and be facilitated if the beetle came flying early in the season. The beetle's shell protects it and makes it strong against weather, wind, and other elements it needs to shield itself from.

"The Bug" facilitates work and provides protection from the weather and wind. It can also unfold its wing, just like the ladybug."

"Our products are designed to be easily repaired, cleaned, and maintained so that they last for generations."





PAVILJONGEN

LOVISA
OF SWEDEN

Lovisa of Sweden AB
Atlasgatan 8
802 86 Gävle, Sweden

Sales Manager: +46 76 026 20 59
CEO and Designer: +46 73 952 34 69

contact@lovisaofsweden.se

www.lovisaofsweden.se